Well, hello there!
I'm Agustin Federovisky.

As a Sr. Product Designer, I excel in Strategic UX & Visual Design, driving innovation in B2B SaaS projects.

Currently, Sr. Product Designer @ Formula.Monks

Experience

Formula.Monks Sr. Product Designer

As a design consultant at TheoremOne, I work on creating scalable, agile, and innovative solutions for complex B2B SaaS products for firms such as Apple, AT&T, Delta Dental and Wells Fargo.

Mar 2022 to Present – Remote (California, US) | www.formula.co

ADPList Design Mentor

Aug 2022 to Present – Remote | https://adplist.org/mentors/agustin-federovisky

Doubledot Media Sr. UX Designer

Head of Design in several projects for Doubledot Media's product portfolio, specially for SaleHoo, a wholesale and dropship directory company based in New Zealand.

May 2019 to Feb 2022 – Remote (New Zealand) | www.doubledotmedia.com

UX Writing Academy Founder

UXWA is a the first academy in LATAM that provides advanced UX Writing courses for professionals who want to start building a career in UX. To make it possible, we deliver high-quality educational contents taught by industry-recognized experts from the best tech companies.

Apr 2021 to Apr 2023 | www.uxw.academy

Mercado Libre Ssr. UX Designer

I leaded the UX team for IPPP (Intellectual Property Protection Program), in the process of thinking and designing 360° UX strategies aiming to help members protect their property and copyright rights within Mercado Libre's platform. Among the broad list of associated brands were Nike, Adidas,Dolce & Gabbana, etc.

Jun 2018 to Mar 2020 – Córdoba, Argentina

Experience

Design Core Initial advisor

I was one of the initial advisors at Design Core, an online UX Academy growing it's business market in LATAM, with a broad portfolio of UX courses lead by industry-recognized experts from top-notch tech companies like Mercado Libre, Despegar & Globant.

Mar 2020 to Nov 2020 – Argentina

Mundos E UX Diploma Director

I was one of the members of a team in charge of designing, directing and supervising the first UX Diploma in Universidad Nacional de Córdoba, for students that come from other design specialties.

Jan 2020 to Nov 2020 – Córdoba, Argentina

Televisión Pública Argentina Freelance Web Designer

Web content and development coordinator for a TV show in one of the largest TV corporations in Argentina. I was involved in both the design process and cut up of 'Ambiente & Medio', the first environmental tv show in the history of the country.

Mar 2017 to Mar 2020 – Argentina

A Design Founder

7+ years of experience working as a freelance designer in my own personal agency, always in the process of creating and managing complex and interesting projects with a strong focus on branding and visual design.

Aug 2012 to Jan 2020 – Argentina

Cooking Freelance Web Designer

On my time working in Cooking, I was in charge of the design and development of web sites produced by the company. During the time, I had the pleasure of working together with a team made up of designers & publicists for the most varied clients from the food industry.

May 2017 to Dec 2018 – Córdoba, Argentina | www.cooking.com.ar

Pentamedia Web Designer

In Pentamedia, my main role as a web designer I was focused on web desktop and mobile apps with an eye on pixel perfect design.
Within my tasks, I was involved in the design process from scratch, designing the overall experience and look & feel, involved in the HTML & CSS cut up as well.

Jan 2015 to Jun 2019 – Córdoba, Argentina

Education

AI for Everyone
Coursera
2023

Accessibility: Design for All
Interaction Design Foundation
2023

Insights for Innovation
IDEO
2022

Growth Series
Reforge
2022

UX Research Certificate
Nielsen Norman Group
2021

UX Management Certificate
Nielsen Norman Group
2021

Introduction to Javascript
Codecademy
2017 - 2018

UX/UI Design Certificate
Acámica
2017 - 2018

Degree in Graphic Design
Aguas de la Cañada
2013 - 2015

First Certificate
University of Cambridge
2007

Languages

Spanish
Native

English
Advanced

Croatian
Initial

Skills & Tools

UX
Miro
Invision
InnerTrends
Hotjar
Crisp
Customer.io
Jira
Asana

UI
Photoshop
Illustrator
Sketch
Adobe XD
Figma
Principle
Zeplin
Whimsical

Development
HTML
CSS
WordPress
Bootstrap
Javascript